

Asinta Partner Information Sources

Ways to Stay in the Know

As an Asinta Partner, you have a myriad of resources to stay informed and get the information you want with minimal fuss.



- Monthly Newsletter
- Partner
 Case Studies
- 3 Market Updates
- 4 Asinta Website
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Monthly Partner Newsletter and Digital Content Digest

If you are not receiving these emails, please <u>email Susanne</u>. Check your junk mail and spam filters if you are subscribed and are not receiving them.



Partner Case Studies

Use <u>our case studies</u> to prove your point about the power of the Asinta Partnership.



Market updates, alerts, and trend content

Find new information each week on Asinta's <u>News</u> and <u>Alerts page</u>. All News and Alerts articles are cross published on the following channels so you can easily follow, subscribe, share, or comment.

- Subscribe to Asinta's RSS feed. <u>This article</u> shows you how to set up an RSS feed.
- Scan Asinta's <u>LinkedIn page</u>.
- Scroll through Asinta's Facebook page.
- Review our Tweets.



Asinta Web Site

If you need any country information or an Asinta Benchmark Insight Report from a Partner, you can find these on Asinta. com. For country information, go to the Asinta homepage and look for the menu that says "I need help in" and pick a country from the dropdown and click the GO button.

On the Asinta homepage, you can also find the "Show all knowledge in" menu. Use this to get Asinta Benchmark Insight Reports, market alerts, benchmarking content, compliance updates, and more.



Asinta Partner Web Site

The <u>Partner site</u> offers all your team members an overview of the value the Asinta Partnership provides and how to work.



Asinta Shared Cloud

This folder contains:

- Asinta logos and brand assets
- Marketing content like:
 - Sales Sheets
 - Capability Sheets / Partner Overviews
 - The results of the surveys done throughout the year
- Benchmark Insight Reports and Country Profiles
- Meetings and Events
- Partner Communications

To get access to this folder, email: swesselink@asinta.com



Online registration, meeting agenda and information for Asinta Partner Events.

Everything you need to prepare for the annual meeting is on Asinta's Partner page, in the monthly Partner newsletter, and in Asinta's recently added Partner-only LinkedIn group.

- Registration
- Agenda



Asinta Partner Overviews.

These marketing pieces cover combined Partner premium, total employees covered, total global employers served, capabilities by firm, etc. They are available upon <u>request from Susanne</u>.



SHARE YOUR NEWS! We make it easy.

Asinta is always looking for opportunities to spotlight Asinta Partners' services, market news, or successes working with global clients. Please contact us if you have legislative updates, case studies you would like written, or other compelling topics Asinta can produce for you and your fellow Partners. All the copy writing and content management is done for you.





